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CLT Sensory Facilities Orlando & Sacramento Virtual Tour

Sensory, CLT, Test Kitchen, User Testing, and Qualitative Research

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Let's Face The Future. Wiser. Stronger. Together.

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P: (407) 862-1174

Sacramento, CA
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Sacramento, CA 95811
P: (916) 443-4722

Research America's Sensory Sites

Main Sites	FL	CA	PA	Additional Sites	NJ
Large CLT Seating Capacity	40	100			
Small CLT Seating Capacity	15	10	12		
Focus Group Room	✓	✓	✓		
IDI Room	✓	✓			
HUT	✓	✓	✓		✓
Commercial Grade Kitchen	✓				
Residential Test Kitchen		✓	✓		
Laundry (10 stacked washer and dryers)	✓				

- ✓ All CLT rooms are equipped with desktop computers, laptops and/or tablets.
- ✓ As of early 2023, we have closed our NJ CLT and FG center. However, we do maintain a robust panel in NJ and continue to handle HUTs. We have partnered with 3 local hotels to utilize space to distribute HUTs and have RAI local remote staff manage the on-site placements
- ✓ Tablets are used for shelving tests where respondents need to walk from one shelf setup, respond, then walk to the next "station".

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Most Common Research Areas

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Welcome to Research America's Orlando Facility

10,688 Square Foot Facility

Our CLT facility in Orlando, FL, has been designed and constructed with state-of-the-art technology to deliver the latest market research and analysis methods.

Our lobby can accommodate a large check-in with three receptionists.

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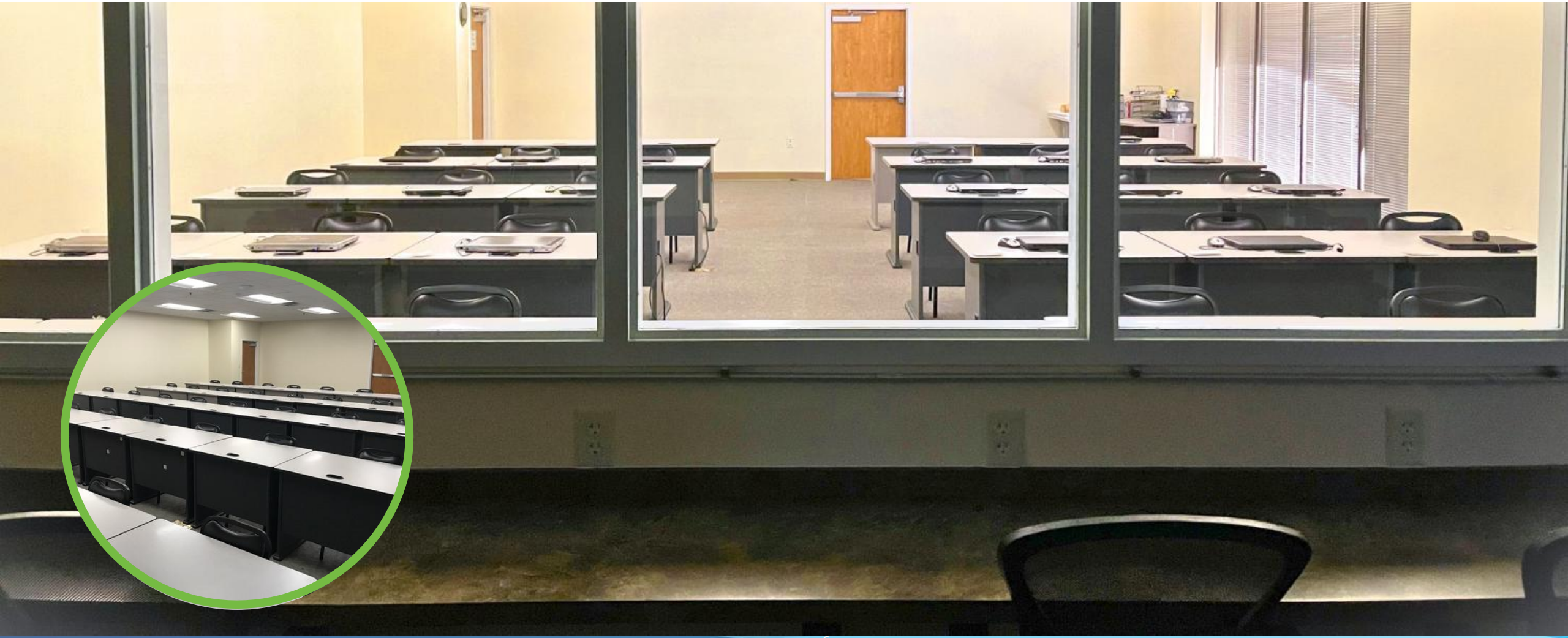
Large CLT Respondent's Room

1,100 sq. ft. / seats up to 40

Large CLT Client Viewing Room

Seats up to 12



Research America's Orlando Facility

Small CLT Room

300 sq. ft. / seats up to 12 respondents

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Commercial Test Kitchen

1,100 sq. ft.

- 10 ft. Commercial V-Bank Hood
- Gas and Electric
- 6 GE Freestanding Electric Ranges
- 11 Microwaves 1100 wattage
- 3 Commercial Fryers
- 1 Walk-in Freezer
- 1 Walk-In Refrigerator
- 3 Commercial Reach-in Refrigerators
- 12 hanging outlets on individual circuits
- 3 Compartment Sink
- 1 Commercial Dishwasher

Server Kitchen Room

200 sq. ft.

We have a complete water treatment system providing 'better than bottle' quality water. In addition, we have a reverse osmosis that removes any remaining TDS (total dissolved liquids).

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Ovens

GE Electric Range Stove
Model #JB255DJ2BB

Ice Machine

MC1030 Scotsman –
1,000lb cube ice machine

Double Oven

Edge 1830 Oven 18" wide
conveyor belt
and a 30" long baking chamber

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Laundry Room

10 GE Electric Stacked Laundry Center Units

Walk-in freezer and Cooler

5'-11 5/8" x 6'4 3/16 x
7'11" (L x W x H)

Commercial Refrigerators

Maxx Cold V-Series
Double Door Reach-In Refrigerator
54" Wide, 42 cubic feet

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Dishwasher

CMA L1X-16

Sink

Krowne CS-1860, 60" 3 compartment sink

10" W x 14" L bowl, 10" deep basins

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Focus Group Room
450 sq. ft.

200 sq. ft. multipurpose room attached

Client Viewing Room

Seats 12/ 300 Sq. Ft.
View Focus Group Room
& Large CLT room

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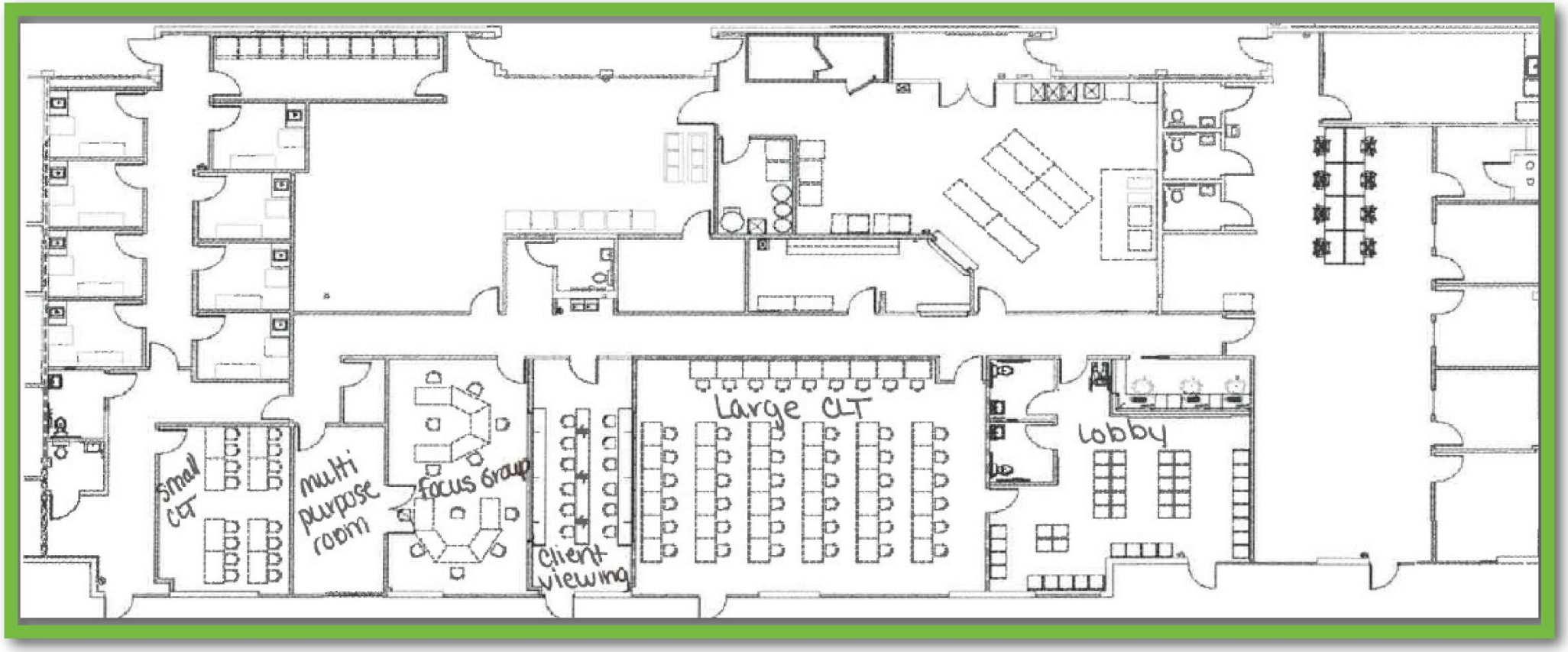
Orlando Facility Layout



Warehouse

1,050 sq. ft

- 2 Garage Doors for deliveries
- 48 sq. ft air conditioned storage room

Welcome to Research America's Sacramento Facility

Sacramento boasts Research America's newest facility that measures approximately 13'x19' of space.

Our test facilities feature Wi-Fi-enabled testing spaces to accommodate any CLT research need, including providing rooms with customizable shelving, lighting and other modifications that replicate any retail environment.

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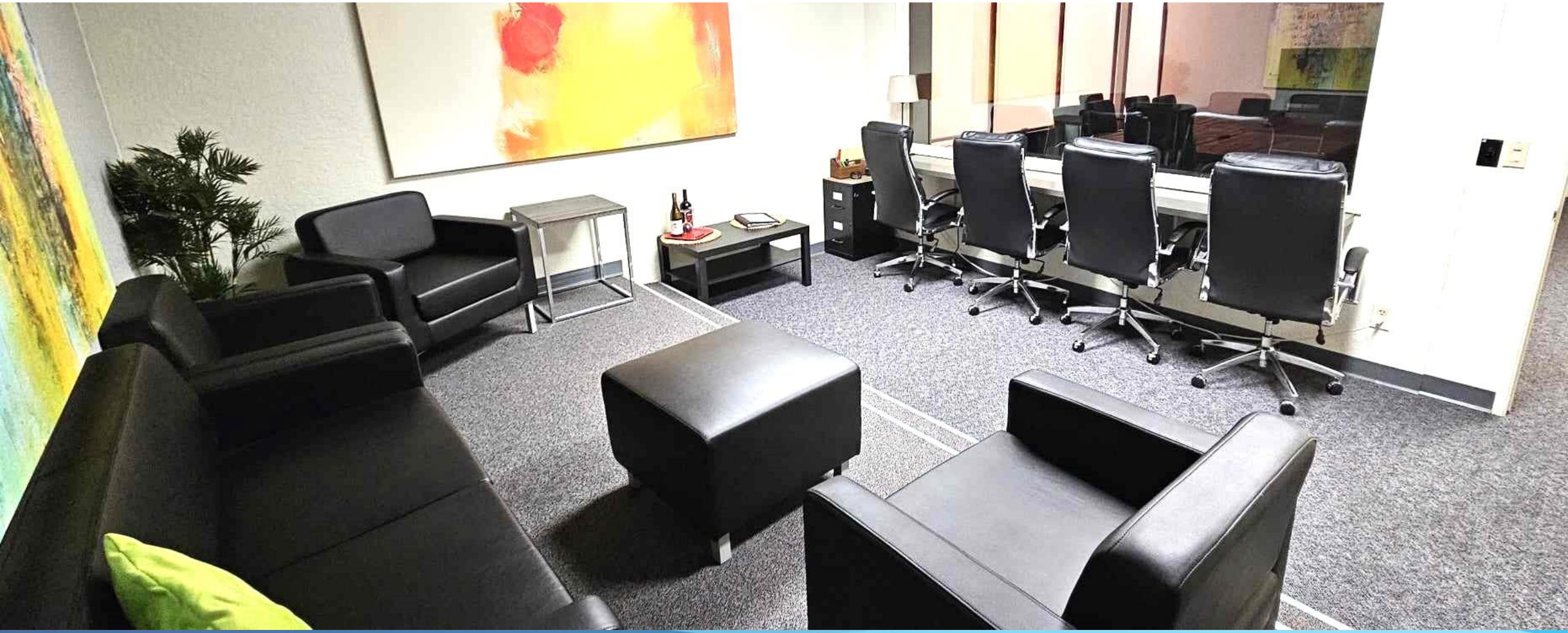
Client Lounge/Observation Room

247 sq. ft. / Seats up to 15



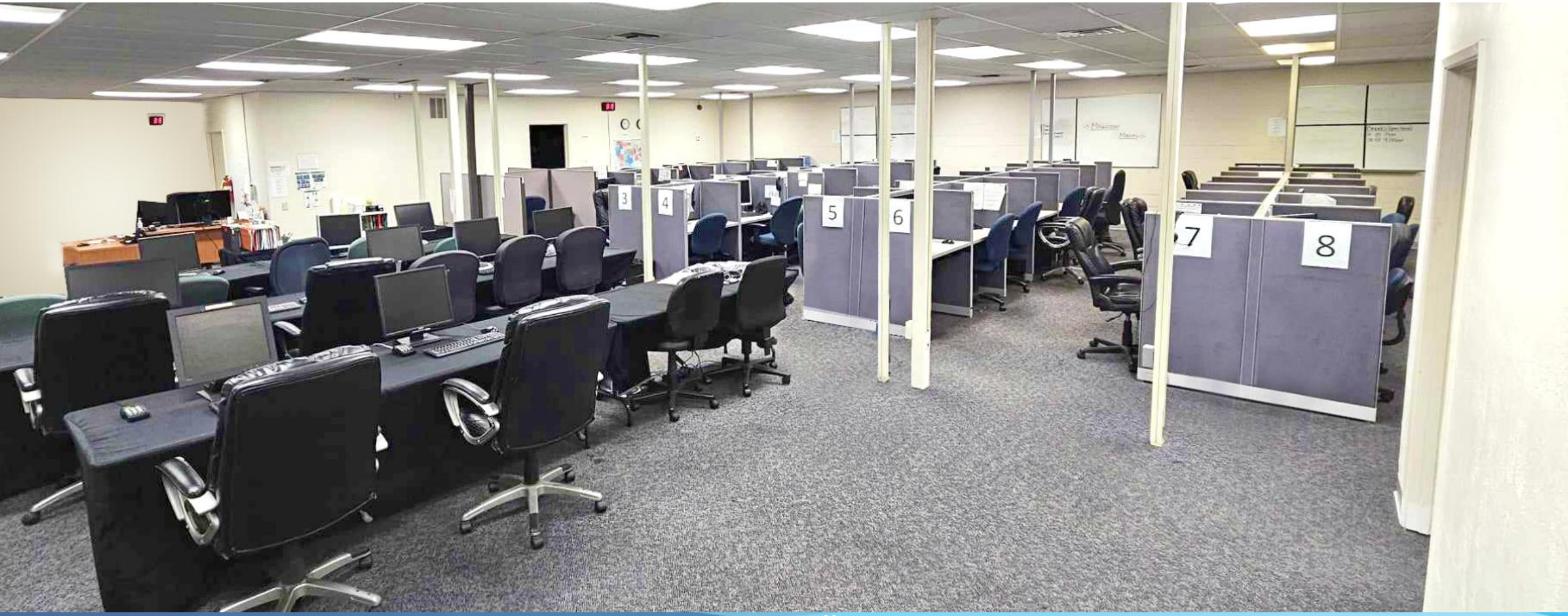
Focus Group Room

256 sq. ft. / Seats up to 20

(Room is capable of observation)

Large CLT Room

3,120 sq. ft.. / Seats up to 85



Large CLT Room

Quantitative Marketing Research

- 70-seat CLT capability
- Online and mobile surveys
- Data Collection Phone Interviews/CATI
- Over 200 Stations using VOXCO Software
- Computer Assisted Web Interviewing (CAWI)
- Postal Mail Survey
- Interactive Voice Responses (IVR)
- Multilingual

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Breakroom/Waiting Area/Optional Client Overflow Room

275 sq. ft. / Seats up to 20

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We can't wait to hear from you!

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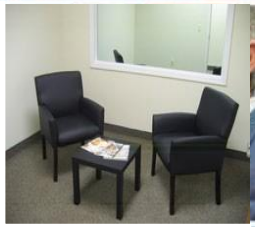
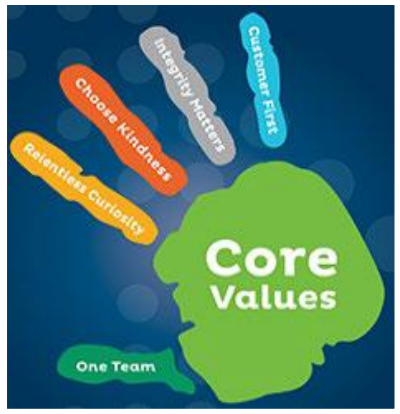
Our Company

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